English

p. 18 – 19

Baptiste Villeneuve

1. In my opinion the news delivered by the newscasters are astonishing and attractive because you aren’t used to ear this kind of news. They are a completly out of the ordinary and inimaginable so that most of them sounds stupid and are obviously fake. That’s how I would define fake news : it’s a false information made to attract and manipulate an audience. Fake news often are outlandish and unbrlievable s othat the readers/viewers are intrigued by it.

2 . A) On the social network facebook, you can like a page by clicking on a « like » button. On this cartoon, the letter « k » has been removed so the « like » button is now the « lie » button.

B) Everyone can share content and informations on the social networks, everyone can like, and promote an informations that can be fake, and everyone can see and relate the potential fake news. That’s how theses news can easily spread. This cartoone shows that social medias users has the power to turn like into lie, by liking a fake news.

3. C.H.’s quote means that a lie will spread much better and faster tan truth. As we can see on the cartoon, a man is holding a « fake online news » suitcase, which means he travel with the fake news and propagates them easily whereever he goes. Furthermore, he transformed the like button into the lie button just be remove a letter, which looks pretty easy to do. Fake news spreads quickly because they are more attractive, they tells something special.

4. When fake news story expand drasticly because of of a massive sharing , on social networks, on the press, or on other media, it can leads to a huge public manipulation with significante politics and economical consequences. For example, Donald Trump recently made a tweet in wich he told that he had agreed with the united arab emirates on the price of the barrel of petrol. It was a fake news, but it still had a huge impact on the market.